Wood Finishing 2004
Improving Processes & Profits Conference

including tabletop exhibits

August 25th, 2004
Marriott Marquis Hotel
Atlanta, GA

Conference Location
Marriott Marquis Hotel
265 Peachtree Center Avenue
Atlanta, GA 30303

Reservations (toll free)  1-800-228-9290
Tel  404-521-0000  Fax  404-586-6299

Directions
FROM Hartsfield Int’l Airport
North on I-85 approx. 12 miles.
Exit 248C (Int’l Blvd). Take International Boulevard to Peachtree Center Avenue. Turn right, hotel is 2 blocks on the right.

Travelling south on I-75 or I-85
Exit onto Courtland Street, Georgia State University (Exit 249A). Take a right onto International Boulevard. Take a right onto Peachtree Center Avenue, hotel is 2 blocks on the right.

Liability/Refund Policy
If You Cancel:
If We Cancel:
Notify us by mail, fax, or e-mail two weeks prior to the conference for a full credit towards a future conference or workshop. All other cancellations are subject to $100 cancellation fee. Substitution of participants is acceptable.
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Early-Bird Registration & Pre-Conference Reception - Tuesday August 24, 5-7 p.m.
Come by to pick-up your registration package and enjoy a drink with fellow attendees and speakers.

Conference Program - Wednesday August 25 from 8 a.m.
Registration & Coffee
8:00 - 8:30 a.m.

Welcome & Opening Remarks
8:30 a.m.
Dr. Philip Evans, Director, CAWP & Rich Christianson, Editorial Director, Wood & Wood Products Magazine

Keynote Presentation
Lean Thinking in the Finishing Room
Tom Dossenbach, President of international consulting firm Dossenbach Associates and a Wood & Wood Products columnist, discusses how to identify and eliminate waste in the finishing department, and how to implement a plan for continuously improving finishing operations.

Session 1 Production-Oriented Manufacturing

Updating Your Finishing Line and Plant Layout
Sepp Geminer, Project Manager, Lignum Consulting Inc., discusses the key considerations to address when setting up a new facility or making changes and investment into your existing finishing facilities.

Advances in Roller Coating and Printing Technology
Lutz Eggert, Manager North American Region, Robert Buerkle GmbH, discusses the advancements made in both roller coating and roller printing, and how changing cost structures are impacting the demand for these products.

New Frontiers for PUR Coatings
Archie Thompson, Sales Engineer, Kleberlit Adhesives USA, discusses the adaptation of PUR topcoats for flatline finishing applications, as well as the benefits and limitations of these 100% solids materials.

To UV or Not to UV? That is the Question!
Bob Kostelnik, Senior Sales Manager, Cefla Finishing America, discusses the pros and cons of using UV coatings in place of conventional acid catalyzed varnishes.

Powder Coating on Wood Comes of Age
Mike Favreau, President, Tekwood Coatings Corp., discusses the driving forces that are making powder-coated wood products more commercially acceptable and viable.

Quality Control and Testing for Wood Finishing Operations
Phil Evans, Director, UBC Centre for Advanced Wood Processing, provides the essential elements of a successful QC program for wood finishing operations and describes in detail the standard test methods for wood finishes.

Final Session (General)

Finishing with Our Children and a Greener Future in Mind
Mike Williams, President, M&J Woodcraft, discusses the potential impact of the finishing department on the environment and suggests ways to ensure a healthy environment for many generations to come, while still remaining efficient and profitable. A manufacturer's perspective on regulatory and technological change.

Closing Remarks
4:30 - 4:45 p.m.
Networking Reception with tabletop displays (cash bar) 4:45 - 6:00 p.m.